

**ENHANCING NATURAL HISTORY MUSEUM VISITOR
UNDERSTANDING OF EVOLUTION: A NATIONAL CONFERENCE**

OCTOBER 22-23, 2004

Convened & Hosted by
Florida Museum of Natural History
University of Florida, Gainesville

With funding from
National Science Foundation

Agenda

Friday, October 22

8:30AM - 9:00AM

Coffee

9:00AM - 9:30AM

Welcoming Remarks

Douglas S. Jones, Ph.D., Director, Florida Museum of Natural History
Bruce J. MacFadden, Ph. D., Curator & Professor, FLMNH
Betty A. Dunckel, Ph.D., Informal Science Education & Outreach, FLMNH

9:30AM - 10:00AM

**The Lay of the Land -- The Current Context for
Communicating Evolution in Natural History Museums**

Robert "Mac" West, Ph.D., President, Informal Learning Experiences

10:00AM - 10:30AM

Setting the Stage

Betty A. Dunckel

10:30AM - 10:45PM

Break

10:45AM - 11:45AM

Presentation of Research Findings

Shari Ellis, Ph.D., Evolution Project Coordinator, FLMNH

11:45AM - 12:30PM

Discussion of Research Findings

Facilitated by Lynn D. Dierking, Ph.D., Associate Director, Institute for Learning Innovation, and comments by researchers Linda Abraham-Silver, Shari Ellis, Susan Foutz, Jim Kisiel, and Judy Koke

12:30PM - 1:30PM

Lunch

1:30PM - 3:30PM

Working Groups -- Focus on Exhibitions

3:30PM - 4:30PM

Sharing of Working Groups focused on Exhibitions

4:30PM - 5:00PM

Wrap-Up of Day One

5:00PM - 7:00PM

Reception

Saturday, October 23

8:30AM - 9:00AM

Coffee

9:00AM - 10:00AM

Implications/Lessons Learned about Communicating Evolution through Exhibitions

10:00AM - 10:15AM

Break

10:15AM - 12:00PM

Working Groups -- Focus on Programming

12:00 PM -1:00PM

Lunch

1:00PM - 2:00PM

Sharing of Working Groups focused on Programming

2:30PM - 3:30PM

Implications/Lessons Learned about Communicating Evolution through Programming

3:30PM - 3:45PM

Break

3:45PM - 4:45PM

Next Steps -- 3 Topical Groups

Using Findings to Advance Practice in Exhibitions and Programming
Additional Research
Connecting to/Complementing the Communication of Evolution in Formal Settings

4:45PM - 5:00PM

Wrap-Up

7:00PM - 9:00PM

Banquet

Invited Address -- Antievolution and Museums

Eugenie Scott, Ph.D., Director, National Center for Science Education